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|-----|------|--|-----|-----|-----|----------|
| 折込日 | 広告主名 | | サイズ | 総枚数 | 頁部数 | 岩手県 3 |
| | 物件名 | | | | | |

| 地域 | 岩手日報 | | | 読売新聞 | | | 朝日新聞 | | | 毎日新聞 | | | 河北新報 | | | 日本経済新聞 | | |
|------------|------|-----|--------|------|-------|--|-------|-------|-------|------|-------|----|-------|-----|--|----------|-----|--|
| | 店名 | 部数 | | 店名 | 部数 | | 店名 | 部数 | | 店名 | 部数 | | 店名 | 部数 | | 店名 | 部数 | |
| 花巻市 205 | 1 | 花巻 | 10,500 | 花巻 | 4,000 | | 花巻 | 2,450 | | 花巻 | 1,000 | | 花巻 | 850 | | 花巻(読) | 250 | |
| | 2 | 二枚橋 | 2,500 | 石鳥谷 | 550 | | 石鳥谷 | 960 | | | | | 大迫 | 200 | | 花巻(朝) | 300 | |
| | 3 | 石鳥谷 | 3,000 | 土沢 | 550 | | | | | | | | | | | | | |
| | 4 | 大迫 | 1,120 | | | | | | | | | | | | | | | |
| | 5 | 晴山 | 2,100 | | | | | | | | | | | | | | | |
| | 6 | | | | | | | | | | | | | | | | | |
| | 7 | | | | | | | | | | | | | | | | | |
| | 8 | | | | | | | | | | | | | | | | | |
| | 9 | | | | | | | | | | | | | | | | | |
| | 10 | | | | | | | | | | | | | | | | | |
| | 11 | | | | | | | | | | | | | | | | | |
| | 12 | | | | | | | | | | | | | | | | | |
| 30,330 | 計 | | 19,220 | | 5,100 | | 3,410 | | 1,000 | | | | 1,050 | | | 550 | | |
| 北上市 206 | 1 | 北上 | 11,200 | 北上 | 5,800 | | 北上 | 2,650 | | 北上中央 | 1,650 | | 北上 | 870 | | 日経・北上(朝) | 800 | |
| | 2 | 口内 | 490 | | | | | | | | | | | | | | | |
| | 3 | 横川目 | 2,400 | | | | | | | | | | | | | | | |
| | 4 | | | | | | | | | | | | | | | | | |
| | 5 | | | | | | | | | | | | | | | | | |
| | 6 | | | | | | | | | | | | | | | | | |
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| | 10 | | | | | | | | | | | | | | | | | |
| | 11 | | | | | | | | | | | | | | | | | |
| | 12 | | | | | | | | | | | | | | | | | |
| 25,860 | 計 | | 14,090 | | 5,800 | | 2,650 | | 1,650 | | | | 870 | | | 800 | | |
| 和賀郡 360 | 1 | 大石 | 50 | | | | | | | | | 川尻 | 70 | | | | | |
| | 2 | 川尻 | 1,550 | | | | | | | | | | | | | | | |
| | 3 | | | | | | | | | | | | | | | | | |
| | 4 | | | | | | | | | | | | | | | | | |
| | 5 | | | | | | | | | | | | | | | | | |
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| | 7 | | | | | | | | | | | | | | | | | |
| | 8 | | | | | | | | | | | | | | | | | |
| | 9 | | | | | | | | | | | | | | | | | |
| | 10 | | | | | | | | | | | | | | | | | |
| | 11 | | | | | | | | | | | | | | | | | |
| | 12 | | | | | | | | | | | | | | | | | |
| 1,670 | 計 | | 1,600 | | | | | | | | | | 70 | | | | | |
| 備考 | | | | | | | | | | | | | | | | | | |

(2007年7月28日 現在)

折込不可 : 月 : 月・祝 : 月・休刊 : 月・祝・休刊 : 祝 : 祝・休刊 : 休刊